

Media Alert



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Cigna HealthFirst Elite Medical Plan Ranked Number One High-end Medical Insurance Plan by 10Life

HONG KONG – May 18, 2020 – Cigna Corporation’s (NYSE:CI) Hong Kong business has received preferential rankings for one of its medical insurance products. Cigna Hong Kong’s flagship medical reimbursement product, Cigna HealthFirst Elite Medical Plan (the plan), has recently been recognized as a preferred choice of high-end medical insurance plan by 10Life, an independent rating agency for the insurance industry in Hong Kong.

The plan has been accredited by 10Life and has been ranked number one high-end medical insurance plan in the private room category as of April 2020. During the same period of time, it has also garnered a 5-Star Rating¹ and Medical Coverage Score² of 10/10. In the semi-private room category, it has been awarded a 5-Star Rating¹ and Medical Coverage Score² of 10/10. These ratings represent the plan’s medical coverage and benefit limits have achieved higher than market average.

Commenting on the achievements, Mr. Ramsy Yeung, Chief Marketing Officer at Cigna Hong Kong, said: “We are proud to receive these superior ratings from 10Life. At Cigna, we are committed to improving the health, well-being and peace of mind of Hong Kong people. These ratings recognize our efforts in developing customer-centric health insurance solutions and services, and providing customers with the support they need at each stage of their lives.”

About Cigna HealthFirst Elite Medical Plan

Backed by a global medical network covering over 7,000 hospitals and a globally accessible 24-hour Cigna HealthFirst Elite Hotline, the plan meets the needs of almost all customer lifestyles and budgets with comprehensive annual worldwide medical coverage worth up to HK\$38,800,000. In addition to imposing no lifetime limit³, the plan can be tailored to meet customers’ diverse needs with a choice among a range of geographical coverage options, accommodation room types, annual deductibles levels, and optional riders.

Click [here](#) for more information about Cigna HealthFirst Elite Medical Plan or [download](#) the product brochure.

¹ Only medical insurance plans that have 10Life Overall Medical Score (includes Medical Coverage Score and Auxiliary Benefits Score) higher than 9, which also means medical coverage and auxiliary benefits are higher than market average, can be recognized with a 5-star rating. 10Life actuaries refers to the benefit limits on each expense category to calculate the estimated coverage amount (to be paid by the insurer) and out of pocket expenses (to be paid by the policyholder).

² The 10Life Medical Coverage Score (out of 10) is calculated according to the Estimated Average Coverage Ratio, so the higher the score means the higher the medical coverage for the insurance plan.

³ The above-mentioned benefits are subject to terms and conditions. For details of the benefits, please refer to the relevant product brochure and policy provision.

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About Cigna Worldwide Life Insurance Company Limited and Cigna Worldwide General Insurance Company Limited (Cigna Hong Kong)

Since 1933, Cigna Hong Kong has been offering insurance solutions at the right place and the right time, providing advice to customers throughout the different stages of their life journeys. Cigna delivers comprehensive health and wellness solutions to employers, employees and individual customers. Leveraging an extensive global healthcare network, Cigna provides group medical benefits that are suitable for international companies with a worldwide workforce, but also offers tailored and packaged group medical insurance plans to local small and medium-sized enterprises that fit specific needs of the company and its employees. For individual customers, Cigna offers a full suite of health insurance products that caters to consumers' diverse needs. For more details, please visit www.cigna.com.hk.

About 10Life

10Life is a digital platform that provides professional and unbiased insurance information for consumers in Hong Kong. Using factors that matter the most to the consumers, 10Life produces objective product scores and ratings based on medical coverage and auxiliary benefits. For more details, please visit <https://10life.com>.