

Media Alert



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Cigna Hong Kong Launches Two New Critical Illness Products

New products provide comprehensive critical illness coverage with wellness support to aid recovery

HONG KONG – July 2, 2020 – Cigna Corporation’s (NYSE:CI) Hong Kong business today launched two new critical illness products, **Guarantee 100 Protection Plan** (“Guarantee 100”) and **WorryFree Protection Plan** (“WorryFree”) under **Cigna HealthSecure Critical Illness Series**.

The two new products - Guarantee 100 and WorryFree - cover a total of 100 critical illnesses - including 61 types of critical illnesses and 39 types of early stage critical illnesses, with coverage available up to 100 years of age and a maximum sum insured of HK\$1.5 million. Guarantee 100 provides a guaranteed return of 100% of the total premium paid at age 65 with a Lifetime Critical Illness (CI) Protection Offer¹ to convert your critical illness protection period to age 100 without further health assessment. WorryFree provides three protection period options (to age 65, 80 and 100).

According to the findings of the Cigna COVID-19 Global Impact Study², only 13% of Hong Kong respondents said they have the financial ability to meet their family’s medical needs, while only 16% of Hong Kong respondents said they have the financial security in case of emergencies or if they were unable to work.

Julian Mengual, Chief Executive Officer, South East Asia & Regional Health Solutions at Cigna, says: “Life can be challenging after a diagnosis of a critical illness. We understand Hongkongers want to be well protected with both financial and wellness support if they suffer from critical illnesses and we truly believe the new Cigna HealthSecure Critical Illness Series helps them ease their financial worries, so they can focus on their recovery.”

The two products also come with an embedded “Cigna Wellness Solution” to help customers stay healthy. Customers will receive a complimentary premium membership to unlock access to a digital library of expert-led fitness and well-being video content. They can also enjoy a “No Claim Health Reward” – a free body check-up every three years if they have not made a claim during that period.

In the unfortunate event that a customer is diagnosed with a covered critical illness, the Cigna Wellness Solution also gives them access to our expert support services, which include the Cigna Cancer Care Programme, Chronic Disease Rehabilitation Programme and a Cigna Health Hotline. These programs provide professional treatment, advice, guidance and coaching services to customers to ensure the best health outcomes.

For more information about the new products, please refer to Cigna's website or the product brochure:

Guarantee 100 Protection Plan: <https://www.cigna.com.hk/en/our-insurance-solutions/critical-illness/guarantee-100-protection-plan>

WorryFree Protection Plan: <https://www.cigna.com.hk/en/our-insurance-solutions/critical-illness/worry-free-protection-plan>

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1. This offer will be subject to Cigna's terms and conditions on the Policy Maturity Date.
 2. Cigna COVID-19 Global Impact Study is part of Cigna's annual 360 Well-Being Survey. The research is the first in a new series of studies from Cigna to better understand the global impact of the COVID-19 pandemic on people's well-being in eight of Cigna's markets, including Hong Kong.
 3. The above-mentioned benefits are subject to terms and conditions. For details of the benefits, please refer to the relevant product brochure and policy provision.

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About Cigna Worldwide Life Insurance Company Limited and Cigna Worldwide General Insurance Company Limited (Cigna Hong Kong)

Since 1933, Cigna Hong Kong has been offering insurance solutions at the right place and the right time, providing advice to customers throughout the different stages of their life journeys. Cigna delivers comprehensive health and wellness solutions to employers, employees and individual customers. Leveraging an extensive global healthcare network, Cigna provides group medical benefits that are suitable for international companies with a worldwide workforce, but also offers tailored and packaged group medical insurance plans to local small and medium-sized enterprises that fit specific needs of the company and its employees. For individual customers, Cigna offers a full suite of health insurance products that caters to consumers' diverse needs. For more details, please visit www.cigna.com.hk.